

YOUNG ENTREPRENEURS & TECHNOLOGY SOLUTIONS FOR CLIMATE CHANGE

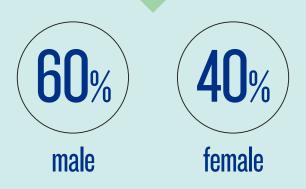
COP2I SURVEY PRESENTED BY







covering all EU between 18 - 35 years old





Aspiring young entrepreneurs



Current young entrepreneurs



Current young entrepreneurs focusing on climate change

AWARENESS OF CLIMATE CHANGE



Think that climate change is a key societal issue

MOST EFFECTIVE MEASURES OF FIGHTING CLIMATE CHANGE



Developing sustainable and green technologies



Supporting existing and future climate legislation

TOP ACTIONS BY YOUR BUSINESS



Are likely or very likely to purchase certified eco-friendly products for their company in order to tackle climate change

EXPECTATIONS OF COP2I & CLIMATE POLICIES



Think that the best outcome of COP2I is for a worldwide binding agreement to be achieved in reducing greenhouse gas emissions







ABOUT THE SURVEY

3M and ThinkYoung have teamed up to canvas the views of young entrepreneurs on what they expect from the COP21 UN conference in Paris and how business can best fight climate change. The findings are the result of an online survey aimed at aspiring, current, and climate change focused entrepreneurs. The survey was conducted between 30 October and 23 November 2015.

ABOUT THINKYOUNG

ThinkYoung is the first think tank that focuses on young people. It was founded in 2007 and has expanded to have offices in Brussels, Geneva and Hong Kong.

It is a not-for-profit organisation, with the aim of making the world a better place for young people, by involving them in decision making processes and by providing decision makers with high quality research on key issues affecting young people.

ThinkYoung conducts studies and surveys, makes documentary movies, writes policy proposals and develops education programmes: up to date, ThinkYoung projects have reached over 600'000 young people.

www.thinkyoung.eu Contact: Andrea Gerosa - andrea@thinkyoung.eu

ABOUT 3M

3M Science. Applied to Life.™ Those words embody the spirit of our enterprise. 3M harnesses the power of science to make the world safer, more efficient and more prosperous. We use science to solve impossible challenges with our customers, and to stretch toward our vision of advancing every company, enhancing every home and improving every life.

www.3M.com

Contact: Maxime Bureau - mbureau@mmm.com



